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Do not assume content reflects current scientific knowledge, policies, or practices.

"EVERYTHING FOR THE GARDEN"

GET IN TOUCH WITH US FOR PRICES AND INFORMATION ON ALL YOUR GARDEN PROBLEMS

Business Hours
Week Days
8:30 a.m.
to 5:30 p.m.



Visitors are always welcome at our store and nursery.

Remember we are open on Sunday and holiday mornings from 9 to 1 o'clock.

"ALWAYS RELIABLE"

1720 Ocean Ave. (Westwood Park) San Francisco, Calif.

IN THE HEART OF SAN FRANCISCO'S GARDEN DISTRICT

No. 12 or K cars stop at our door

PLEASE INCLUDE SALES TAX WITHIN THE STATE OF CALIFORNIA

SUNSET'S GIANT-FLOWERING GLADIOLUS

GOVERNMENT
INSPECTED
AND
FUMIGATED

GUARANTEED
DISEASE
AND
INSECT FREE

THE FINEST BULBS OBTAINABLE

Plant from now until June

Gladiolus should be planted about 4 inches deep and 7 to 8 inches apart. A light application of Sunset Special Fertilizer on the top of the ground, after the plants are several inches high, will aid in producing larger blooms.

All prices postpaid. 6 of a kind at the dozen rate; 50¢ at the 100 rate.

Albatross. Very large, pure white blooms, with 6 to 8 open at a time. 10¢ each. 20¢ for 3; 70¢ per doz.; \$1.30 for 25; \$4.50 per 100.

Arabesque. Darkest velvety red. 10¢ each; 20¢ for 3; 60¢ per doz.; \$1.10 for 25; \$4.00 per 100.

Ave Maria. Medium violet-blue with red feather, 10¢ each; 20¢ for 3; 70¢ per doz.; \$1.30 for 25; \$4.50 per 100.

Betty Nuthall. Beautiful orange-pink with pale orange throat; immense flowers 6 inches across. 8¢ each; 15¢ for 3; 50¢ per doz.; \$1.00 for 25; \$3.50 per 100.

Charles Dickens. Clear, glowing violet-purple. 10¢ each; 20¢ for 3; 60¢ per doz.; \$1.00 for 25; \$4.00 per 100.

Commander Koehl. Huge spikes of brilliant, deep scarlet-red blooms. 10¢ each; 20¢ for 3; 70¢ per doz.; \$1.25 for 25; \$4.50 per 100.

Coryphe. A beautiful, clear wax-like pink; floret large, round, and well formed; tall. 10¢ each; 20¢ for 3; 60¢ per doz.; \$1.10 for 25; \$4.00 per 100.

Dr. F. E. Bennett. Peach-red with scarlet suffusion. 8¢ each; 15¢ for 3; 50¢ per doz.; \$1.00 for 25; \$3.50 per 100.

Eight Wonder. Beautiful smoky old-rose shade. 10¢ each; 20¢ for 3; 60¢ per doz.; \$1.10 for 25; \$4.00 per 100.

Gloriana. Lovely shade of salmon. 10¢ each; 15¢ for 3; 50¢ per doz.; \$1.00 for 25; \$3.50 per 100.

Golden Dream. Clear, sulphur-yellow. 8¢ each; 15¢ for 3; 50¢ per doz.; \$1.00 for 25; \$3.50 per 100.

Heavenly Blue. Large, clear, delicate lavender-blue of great refinement and elegance. 15¢ each; 35¢ for 3; \$1.00 per doz.; \$5.50 per 100.

La Paloma. Rich, true orange. 10¢ each; 15¢ for 3; 50¢ per doz.; \$1.00 for 25; \$3.50 per 100.

Loyalty. Large flowers of clear, golden yellow. 10¢ each; 20¢ for 3; 60¢ per doz.; \$1.10 for 25; \$4.00 per 100.

Minuet. Clear, pure lavender; large and handsome. 10¢ each; 20¢ for 3; 60¢ per doz.; \$1.10 for 25; \$4.00 per 100.

Mrs. Van Konyenburg. Beautiful, large, light violet-blue blooms. A prize-winner. 10¢ each; 25¢ for 3; 75¢ per doz.; \$1.35 for 25; \$4.50 per 100.

Pelgrina. Deepest violet. Most striking and outstanding, and a very popular variety. 10¢ each; 20¢ for 3; 65¢ per doz.; \$1.20 for 25; \$4.50 per 100.

Pfitzer's Triumph. Enormous, bright flaming salmon flowerer with a cherry blotch in the throat. Striking variety. 8¢ each; 15¢ for 3; 50¢ per doz.; \$1.00 for 25; \$3.50 per 100.

Picardy. A most sensational flower of delicate apricot-pink. Many extremely large florets open at one time. 8¢ each; 15¢ for 3; 50¢ per doz.; \$1.00 for 25; \$3.50 per 100.

Salbach's Pink. Large, wide-open, glowing geranium-pink blooms with soft carnation tongue and throat-marking. 10¢ each; 20¢ for 3; 75¢ per doz.; \$1.35 for 25; \$4.50 per 100.

SPECIAL COLLECTION: One each of the 20 Giant-flowering Gladiolus listed above, \$1.50 postpaid. 2 collections for \$2.75.

SUNSET STANDARD MIXTURE. Made up of standard varieties, good colors. Large bulbs. 40 per doz.; \$3.00 per 100.

SUNSET DE LUXE MIXTURE. The finest mixture obtainable and is taken from the above varieties. Large bulbs, 60¢ per doz.; \$4.00 per 100.

SUNSET'S RAINBOW GIANT GLADIOLUS COLLECTION

Five bulbs each of the following seven beauties:

ALBATROSS COMMANDER KOEHL GOLDEN DREAM
LA PALOMA MINUET PICARDY PELGRINA

Postpaid
(Plus sales tax)

The 35 Bulbs, Separately Labeled, for \$1.65

(See above for full descriptions)

PLEASE INCLUDE SALES TAX WITHIN THE STATE OF CALIFORNIA

Sunset's Prize-Winning Dahlias

CULTURAL DIRECTIONS—Dahlias are easily grown in any good garden soil. Plant the tubers $\frac{1}{2}$ to 3 feet apart, at a depth of 2 to 3 inches. Apply fertilizers and water in quantities only after the plant commences to bud. Dahlias may be planted from March to July, properly in May.

All Dahlia tubers are postpaid. Abbreviations: I.D., Informal Decorative; S.C., Semi-Cactus; D., Decorative; F.D., Formal Decorative; M.C., Hybrid Cactus; A., Artistic; P.D., Standard; S., Standard; D., Dwarfs; C., Cactus.

Charles G. Reed. I.D. Purple-red. Blooms profusely. Ruby Taylor. F.D. Darkest purple on long, stiff stems. 50¢ each.

Frank Serpa. F.D. New. Exceptional white and orchid. \$1.00 each.

Satan. S.C. Flaming red with a slight touch of gold at the center; petals rolled and incurved. 75¢ each.

Golden Standard. S.C. New type with strong stems. Beautiful old-gold. 75¢ each.

H. R. S. I.D. A very fine, large, golden yellow Dahlia on long, stiff stem. 50¢ each.

Irene Anderson. S.C. Deep purple, tipped white. 50¢ each.

Jane Cowell. I.D. Immense; buff-salmon and orange. 50¢ each.

Kathleen Norris. I.D. Wonderful true rose-pink Dahlia with mallow shadings. A consistent prize-winner. 50¢ each.

Lady Frances. I.D. Immense, deep old-rose flowers with golden sheen on long, strong stems. 50¢ each.

Will Rogers. F.D. A most prolific bloomer. Large clear silvery lavender flowers, flushed throughout with silver. 50¢ each.

Sunset Giant Dahlia Collection

12 Assorted Giant Dahlias, our selection, all properly labeled, postpaid for only \$2.75 (or 6 for \$1.75)

Pompon Dahlias

This class produces small, double flowers in great profusion. Splendid for cutting owing to their keeping qualities. They grow about 2½ feet high, and very bushy.

Bantam. Best red for cutting.
Bossy. Light phlox-lavender. Very fine.

Donald Gordon. Orange-red.

Glow. Old-rose.

Helen Anita. Beautiful lavender-pink with white center.

Joe Fette. Pure white.

Any of above, 25¢ each; \$2.50 per doz., postpaid

Special Offer... Pompon Dahlias

One each of 12 Different Colors, Our Selection, Properly Labeled, Postpaid for \$2.25, 6 for \$1.25



SUNSET'S PLANTING NEWS

(WITH MANY PRICE REDUCTIONS)

Refer to our beautiful colored catalog for full descriptions and varieties of the thousands of items we carry.

GARRETT PRESS

PLEASE INCLUDE SALES TAX WITHIN THE STATE OF CALIFORNIA

HOW TO ORDER BY MAIL

MAKING OUT AN ORDER. Please write all orders plainly. Be sure to sign your name to the order, and give the address of the town, county, and state, also express office address if different from that of the post office. Please keep a copy of your order to check up stock on arrival. Make payment by Bank Draft, Post Office or Express Money Order, or personal check, payable to the Sunset Seed & Nursery Co. Steps will be accepted on small orders.

All small items are delivered postpaid within the Fourth Zone, except where stated otherwise. On all plant orders to be sent Parcel Post for less than \$1, add 15¢ to cover cost of packing and postage. Do not forget to add the State

Sales Tax of 3 per cent within the State of California.

ORDERS. We do not send goods "Collect on Delivery," outside of San Francisco.

VISITORS are always welcome in a garden district where there is plenty of parking space for cars. Since we have a mid-store and nursery combined, patrons will find it convenient to make all their garden-supply purchases at one time. Courteous and expert advisers are always on hand to help.

NON-WARRANTY. Most of the failures with seeds, plants and bulbs are due to causes beyond our control, such as unfavorable weather, too deep and too shallow plantings, slugs, etc., therefore we give no warranty, ex-

pressed or implied, as to description, purity, productiveness, or any other matter of any seeds, plants, bulbs, etc. we send out, and will be in no way responsible for the crop.

SUNSET'S GIANT EXHIBITION TUBEROUS-ROOTED BEGONIAS

These gorgeous flowers are as easily grown as Geraniums

Our collection of these lovely summer-flowering bulbous plants is very fine, indeed. We offer the erect, giant-flowering class, the flowers being borne upright on strong, sturdy stems. The varieties offered are distinct and beautiful, and those who try our strains will be well pleased with their magnificent size, perfect form and exquisite colorings. We have them in the double types, full 6 inches in diameter, bearing a nearer resemblance to immense roses or double hollyhocks than Begonias. These and the handsomely frilled types of plain-edged singles were subject to unqualified admiration from the numerous visitors who saw them at the height of their glory.

Giant Single-flowered—These often have flowers that measure 7 inches across. Plants grow as high as 18 inches. The blooms have a waxy texture, and a glowing sheen not found in any other flower.

Crispa (Ruffled Type)—This is a large-flowered sort with ruffled and fringed edges.

Giant Double-flowered—Similar in form to a beautiful double rose.

Giant Fimbriata (Carnation-flowered Type)—Double flowers like carnations.

Strong selected bulbs, 15¢ each, \$1.50 per doz.; \$2.75 for 25; \$5.00 for 50; \$9.50 per 100 (plus 3 per cent tax), postpaid.

Sunset's Giant Tuberous-Rooted Begonia Seed
All varieties mixed. Pkt. 50¢

Loydi (Hanging-basket Type)—This is a new sort with long, drooping stems and beautiful clusters of flowers. They are best suited for baskets, pots, and porch-boxes. However, the effect in beds is fine and many are used that way.

We can supply any of the above five types in nine separate colors as follows: White, Yellow, Orange, Rose, Pink, Salmon, Scarlet, Crimson, Apricot, or Mixed.

Strong selected bulbs, 15¢ each, \$1.50 per doz.; \$2.75 for 25; \$5.00 for 50; \$9.50 per 100 (plus 3 per cent tax), postpaid.

Plant January to May



SUNSET EXHIBITION CHRYSANTHEMUMS

Giant Chrysanthemums

Set out the plants about 2 feet apart in well-fertilized ground. After they have grown 1 foot high, pinch them back about 4 inches, then each plant will send out from 3 to 4 stems. Keep the ground well cultivated and fertilized often. As soon as the buds appear, let the largest remain and pinch off all others.

Orders amounting to \$100 and over are prepaid within the Fourth Zone. Add 15¢ to cover cost of postage and handling on orders for Chrysanthemums for less than \$1.00.

Chrysolora. Exceptionally fine deep yellow.

Detroit. Gorgeous bronze incised with gold reverse.

Golden Glory. Deep gold with broad, flat petals.

Major Bonaffon. Bright yellow with incised petals.

Mrs. G. G. Mason. Very distinct; blood-red with gold reverse.

Rose Perfection. Lovely satiny pink; incised petals.

Thomas W. Pickett. Strong grower. Clear pink; incised tips.

Silver Sheen. Gigantic pure white; incised.

White Turner. Immense; snow-white.

Yellow Turner. Bright canary-yellow.

Any of above, 20¢ each \$1.75 per doz., postpaid.

SPECIAL COLLECTION: 10 Giant Exhibition Chrysanthemums listed above, \$1.35 postpaid (plus 4¢ tax).

All are strong, well-rooted plants that will produce an abundance of beautiful blooms.

Plants Ready About March 15



Hardy Pompon Type

Firelight. Deep red, with bronze center.

Mrs. H. Harrison. Dainty pink with cream center.

Normandie. Magnificent creamy white.

Nuggets. Clear golden-yellow.

P.

BRONZE

PINK

YELL

ANY of the above 2 Types, 20¢ each; \$1.75 per doz. postpaid (plus 4¢ tax).

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Seasonable Planting Suggestions

SUNSET NURSERY CO.
1720 Ocean Ave., San Francisco, Cal.

Horticultural Products of Highest Quality

IMPROVE YOUR PROPERTY BY PLANTING HARDY PERMANENT EVERGREENS

THEY ARE THE MOST ECONOMICAL IN THE LONG RUN

Visit our nursery and select from our large assortment. All our stock is clean and healthy, under strict inspection by government inspectors.

CRYPTOMERIA elegans. A low dense tree with horizontal branches and pendulous branchlets. The foliage turns brassy crimson in the fall and retains this tint throughout the winter. 2 ft. to 7 ft.

JUNIPERS

JUNIPERUS communis lberica. Irish Juniper. Slender, erect, dense, columnar growth. Foliage glaucous. 1 ft. to 8 ft. \$1.00 each.

J. evoluta stricta. Chinese Juniper. A handsome compact shrub, wide base and tapering at the top. Silvery gray-green foliage. 1 ft. to 8 ft. \$1.00 each. 1 ft. to 2 ft. \$2.50.

4. **J. sabina tamariscifolia.** Creeping Juniper. A prostrate, creeping variety with dense, compact, blue-green foliage. Fine for rockeries, borders, or ground-covers. 1 ft. to 8 ft. \$1.00 each.

LIBECDRIUS decurrens. Incense Cedar. Tall evergreen tree with 1-inch, 1 ft. to 10 ft. \$1.00 each; 4 to 5 ft. \$3.50.

PICTA praeceps. Colorado Spruce. A stiff, little, slow-growing tree that is fine as a Christmas tree for the small garden. Balled, 1 ft. to 8 ft. \$2.00 each; 3 ft. to 5 ft. \$4.50.

ABIES CONCOLOR (White Fir).—A moderately growing tree well adapted for a small yard. Makes a fine outdoor Christmas tree. Very resistant to heat and drought. Balled, 3 to 4 ft. \$4.50 each.

CEDRUS (Cedar). **C. ATLANTICA GLAUCIA**—A beautiful symmetrical tree, 10 to 15 ft. tall. Balled, 3 to 6 feet, \$5.50 each; 6 to 7 feet, \$6.50 each.

C. DEODORATA (Indian or Himalayan Cedar).—Exceedingly handsome; branches are drooping with silvery green foliage; fine for planting in a large lawn. Gallon cans, 75c and \$1.00 each. Balled, 4 to 5 feet, \$4.00 each.

CHAMAECYPARIS (Flat Branched Cypress). A very handsome tree; foliage fern-like and a beautiful green. Holds a pyramid-like shape. Balled, 2 to 3 feet, \$3.50 each.

C. LAWSONIANA (Lawson Cypress). A very handsome tree; foliage fern-like and a beautiful green. \$3.50 each.

C. LAWSONIANA ALUMI (Blue Lawson Cypress).—Of great growth and columnar habit. Foliage very glaucous with a bluish metallic hue. Gallon cans, 75c and \$1.00 each. Balled, 2 to 3 feet, \$2.50; 3 to 4 feet, \$3.50.

TAXUS (Yew).—A slow-growing tree, 6 to 10 feet tall. Balled, 3 to 6 feet, \$4.50 each.

BACCATA FASTIGIATA (Yew).—A slow-growing tree, dense, columnar habit; foliage is one of the darkest blues. 3 to 5 feet, \$4.00 each. Golden Yew, same price as above.

THUYA (ARBOR VITAE). **T. ORIENTALIS AUREA BERKMANII** (Berkman's Gold Arbor Vitae).—Dwarf compact evergreen shrub with golden-yellow foliage. 1 ft. to 2 ft. \$1.00 each. 2 ft. to 3 ft. \$1.50 each.

T. DEODORATA (Indian or Himalayan Cedar).—Exceedingly handsome; branches are drooping with silvery green foliage; fine for planting in a large lawn. Gallon cans, 75c and \$1.00 each. Balled, 4 to 5 feet, \$4.00 each.

T. OCCIDENTALIS PYRAMIDALIS. This variety forms a tall, narrow column of bright green foliage. Much more effective than Italian Cypress for entrance plantings or for accent in a small garden. Balled, 2 to 3 feet, \$3.50 each; 3 to 4 feet, \$4.00 each.

PRIVET (Ligustrum). **L. vulgare** (Common Privet).—A very fast-growing tree, 10 to 15 feet tall. Balled, 3 to 6 feet, \$4.50 each.

L. ovalifolium (Smooth Privet).—A very fast-growing tree, 10 to 15 feet tall. Balled, 3 to 6 feet, \$4.50 each.

L. microphyllum (Small-leaved Privet).—A very fast-growing tree, 10 to 15 feet tall. Balled, 3 to 6 feet, \$4.50 each.

L. obtusifolium (Large-leaved Privet).—A very fast-growing tree, 10 to 15 feet tall. Balled, 3 to 6 feet, \$4.50 each.

L. opacum (Dwarf Privet).—A very fast-growing tree, 10 to 15 feet tall. Balled, 3 to 6 feet, \$4.50 each.

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SUNSET OFFERS TO YOU THE WORLD'S FINEST ROSES

All our Rose Bushes are extra selected
top grade two-year-old
field-grown

When you buy "Sunset" Roses you know you are getting the very finest bushes grown. All are extra-strong, two-year-old, field-grown bushes that will bloom profusely this coming spring. We offer only No. 1 grade, extra-selected stock. We are the largest Rose dealers in San Francisco.

Remember that handling plants is our main business—not a sideline, as it is in department and hardware stores. Our Roses are alive and are treated as living things. We do not dip them into boiling wax or expose them unnecessarily to heat or drought.

Our Roses give satisfaction.

Plant Roses in November, December, January, February, March, and April.

"SUNSET TRIO"

Mrs. Sam McGredy

HT.

Distinct in color from anything as yet seen in Roses, being a wonderful and beautiful combination of shades of scarlet and coppery orange, heavily flushed on the outside of petals with rosy red. The effect is rich and dazzling. Large, perfectly formed, fragrant flowers, freely produced. Vigorous grower and of the best for all purposes. 75c each.

Southport. HT.

One of the finest scarlet-red Roses introduced in recent years. Nicely formed buds opening to fairly double blossoms. Plant is vigorous and easily grown. Pleasant perfume and an excellent Rose for cutting. 75c each.

Souvenir de Mme. C. Chambard. HT.

A lovely Rose with exquisite buds of deep rose-pink. The open flower is quite double, with a golden glow shining up through the rose-pink petals. 75c each.

Collection:

The above 3 Roses, \$2.00, postpaid (plus 6c tax).

The Brilliant Autumn. HT.

A fully double flower exquisitely colored orange, red, and buff. Very vigorous grower, and produces great quantities of fine, long-stemmed buds, superb for cutting. 60c each.

Angèle Pernet. HT. Deep flaming orange, changing to brilliant tango 60c. each.

Baby Doll (Tip-Top; "Baby Rose") Poly. Produces quantities of dainty, beautifully shaped, miniature buds of buff-yellow and white, edged with rose. 75c. each.

Blarcliff. HT. An improved Columbia. High-centered buds of exquisite form, and a bright clear shade of rose-pink. 60c. each.

Cecile Brunner. Poly Popular "Baby Rose." Very small, full, salmon-pink blooms in clusters; delicately scented. 50c. each.

Charles P. Kilham. HT. The buds are long-pointed, opening to high-centered, perfectly formed, full double flowers of a rich and brilliant Oriental red, flushed with orange and glowing scarlet. 60c. each.

Columbian. HT. This beautiful Rose is perfect in form, a most pleasing shade of rose-pink, and delightfully fragrant. 50c. each.

Cuba. HT. The almost single flowers possess a charm and brilliancy, and are an entirely new color in Roses—a bright vermillion-scarlet overlying an orange ground. 50c. each.

Daily Mail Rose. See Mme. Edouard Herriot.

Dainty Bess. HT. Large, single flowers, 2 1/2 to 3 inches across, with broad, fimbriated petals of pure, soft, rose-pink. The large, flat clusters of stamens, held above vinous red filaments, provide a remarkable color effect. 60c. each.

Dame Edith Helen. HT. Glowing fragrant pink Rose on erect, rigid stem. Free flowering. 50c. each.

Duchess of Atholl. HT. Large, globular buds and flowers of deep bronzy yellow, tinged with orange and old rose. Plant very vigorous and bushy; profuse blossomer. 50c. each.

E. G. Hill. HT. Scarlet, shading to deeper pure red as it develops. It produces long stems naturally and the foliage develops freely and is of fine color. Does not fade even during the hottest weather, and does not mildew. Sweetly scented. 60c. each.

Edouard Herriot. HT. A brilliant red Rose with glorious, large blooms that hold their color in strong sunlight, never showing blushing tints; sweetly fragrant. 60c. each.

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Edgar K. Bowles. HT. Warm